



# SUCCESSPROFILE

## Moran Industries Helps Entrepreneurs “Accelerate” Their Futures

Over the past 50 years, Moran Industries has built a nationwide network of more than 200 franchisees within their growing family of brands. As a result of the recent merger with Alta Mere Industries, the company now offers increased opportunities for driven individuals to “jump start” successful careers.

Mike Slavenas of Sycamore, Ill. found the right opportunity to achieve his entrepreneurial ambitions when he joined the Moran Industries family in November 2005.

“After spending 18 years as a mechanic for United Airlines, I knew it was time for a change, and Moran Industries offered the ideal opportunity,” said Slavenas. “From my first meeting with Moran representatives, I knew it was a perfect fit. They possess an impeccable track record, great staff, and the amount of support they put behind their franchisees is amazing.”

With 22 years experience in mechanics, Slavenas, a Mr. Transmission/Milex co-brand owner, added his Alta Mere brand in 2007. He is now the first tri-branded Mr. Transmission/Milex Complete Auto Care/Alta Mere Toys for your Car center in the entire nationwide Moran Industries system.

“It was an unconventional request when I proposed adding the Alta Mere brand to the center, yet I was given the support to make my wish a reality,” said Slavenas. “Moran Industries allows me the freedom to operate my business in a way that best suits the needs of my customers, as well as my goal as a business owner.”



Slavenas notes that Moran Industries is committed to giving him the tools, guidance and systems needed to reach his full potential. In fact, his service center has repeatedly set new monthly sales records throughout the years, demonstrating the continued success that comes with running a business like a well-oiled machine.

Moran Industries goes above and beyond the standard when supporting their franchisees, offering special incentives through programs such as VetFran—which gives those who have served in the U.S. military a \$5,000 discount on franchise fees. As a veteran who served in the Marine Corps, Slavenas was able to benefit from the incentive when he opened his Mr. Transmission/Milex Complete Auto Care/Alta Mere center.

“The VetFran program helped to get my business off the ground,” Slavenas added. “It is a perfect example of Moran Industries going further than necessary to

show appreciation and support to their franchisees.”

“Our VetFran program is just one small way we can show our appreciation to the men and women who serve the U.S. military,” said Barbara Moran, president and CEO of Moran Industries.

Moran Industries’ co- and tri-branded facilities offer franchise owners a combined opportunity for long-term profit potential. Responding to the needs of today’s franchise owners, Moran Industries’ highly regarded brands work together to provide one-stop-shops for automotive maintenance and repairs, including tune-ups, oil changes, brakes, transmissions, remote starters and car alarms.

“People rely on their cars, and they rely on the quality of services Moran Industries provides to help them drive more safely and economically,” Slavenas said. “I’m proud to be a part of a successful network that creates higher standards of customer service, technical excellence, and integrity of workmanship to keep people going no matter where they go.”

With more than 200 locations nationwide, Moran Industries franchises several highly respected automotive aftermarket repair brands, including Mr. Transmission<sup>®</sup>, Multistate Transmission<sup>®</sup>, Milex<sup>®</sup> Complete Auto Care<sup>™</sup> and Alta Mere<sup>®</sup> Toys For Your Car<sup>™</sup>. For more information on Moran Industries and its franchise opportunities, visit [www.moranindustries.com](http://www.moranindustries.com) or contact Virginia Garcia at 1-800-581-8468.